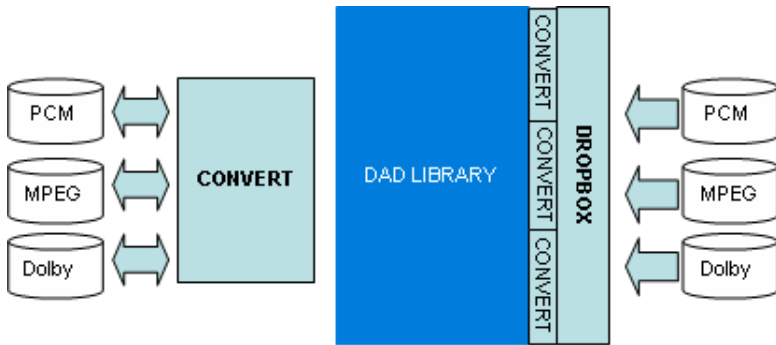


## DAD Option

## CONVERT - DROPBOX File Conversion Utilities



DAD CONVERT allows quick, effortless conversion of a variety of audio file formats, enabling users to readily incorporate audio cuts from almost any source directly into DAD's library. DROPBOX automates the process of converting and inserting audio cuts from a specified system/file type into DAD with no intermediate steps.

### DAD CONVERT Benefits

- Converts between all common audio file formats
- Drag and drop functionality speeds and simplifies conversions
- Multiple file batch conversions quickly make library content available

### DAD DROPBOX Benefits

- Converts and inserts audio files in a single step
- Reduces errors and time required to build libraries
- Multiple file batch insertions quickly builds library content

### CONVERT Summary

DAD CONVERT is a universal MPEG and audio file conversion utility. It has bidirectional operation on most formats and provides further refinements such as sampling rate and mono/stereo conversion within file types. Details of supported file types are listed below.

### DROPBOX Summary

DAD DROPBOX is an automation accessory that speeds the process of converting and moving audio files from third party systems or formats, directly into DAD for immediate use. Third party files or audio cuts are simply placed in the DROPBOX folder. DAD DROPBOX monitors the folder at a user specified interval, automatically performing file conversion and library insertion when files are "dropped" into the folder. DROPBOX contains an embedded version of CONVERT for a single specified file type. Embedded CONVERT options may be added to support additional file types in the automated process.

More 

World Class Digital Audio Delivery Systems

## CONVERT - DROPBOX (Cont'd) File Conversion Utilities

### Key Features

#### ES-CNV32

Converts the following file formats:

PCM16

PCM8

MPEG

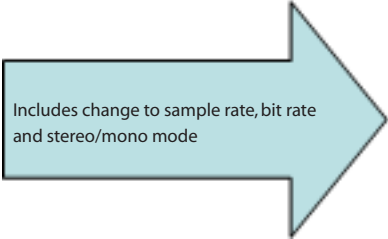
PCM8

PCM16

Dolby AC-2

Dolby AC-2

MPEG Type I/II Layer 1,2,3



Includes change to sample rate, bit rate  
and stereo/mono mode

MPEG

MPEG

PCM16

PCM16

PCM16

PCM16

MPEG

MPEG Type I/II Layer 1,2,3

#### ES-CNV32/MP3

Includes the above plus capability to encode MP3 from any of the above formats.

#### DROPBOX

Supports individual (single file type) conversion of any above format and automatic insertion into DAD.

**Requirements** Microsoft® Direct X Media runtime components are required to run this option. These components are included in Windows® operating systems, Internet Explorer®, or Windows Media Player®. They may also be downloaded from ENCO's website. Requires Virtual PCX components/driver from Digigram®. DROPBOX requires additional CNV32 for each additional file type to be converted automatically. DROPBOX does not include the stand alone functionality of CONVERT for independent file conversions.

#### Why buy from ENCO?

ENCO delivers world class audio delivery and automation tools to the most demanding television and radio broadcasters on six continents. Our solutions range from large multinational television live broadcast applications to the needs of the small market unattended radio station. We bring our customers flexible solutions that work the way they do while delivering exceptional value, performance and reliability.

#### ENCO Service and Support

ENCO's full line of support options ranging from implementation guidance and training, to 24/7 telephone support will protect and increase the return from your automation investment. Our engineers understand your business challenges and are ready to help you achieve your goals. ENCO software products are regularly updated with powerful new features and capabilities to bring ever increasing value to your operation.

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