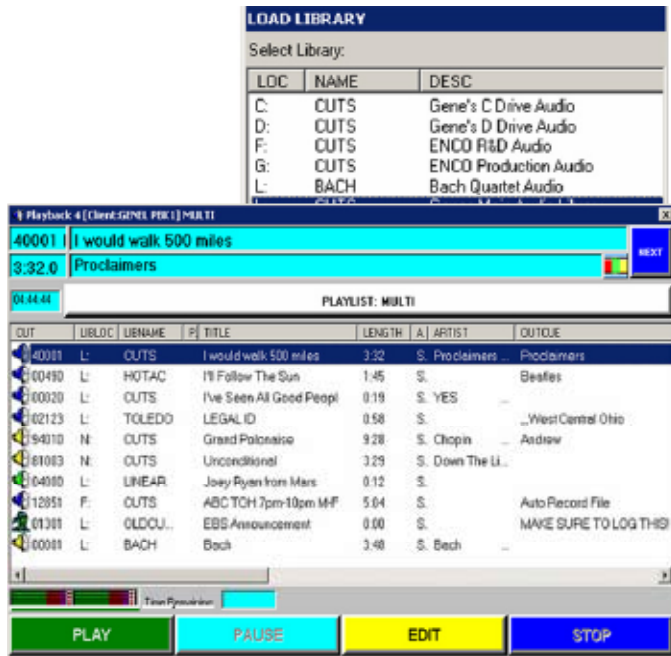


DAD Option



DAD Multiple Libraries

DAD's Multiple Library Option extends capabilities for establishing broadcast specific master libraries. This enables independent library control for flexible management of all audio content. Broadcasters may develop controlled libraries applicable to a particular station, format, stream or even for seasonal use.

DAD Multiple Library Benefits

- DAD Multiple Library supports diverse requirements for managing audio distribution and layout.
- Provides greater flexibility in applying format specific adjustments.
- Libraries can be station specific, season specific or defined by broadcasters unique needs.

DAD Multiple Library Summary

DAD's Multiple Library option is available with DAD 5 and greatly extends flexibility for management of all audio content. Broadcasters may choose to implement a library scheme to match their specific need. Multiple libraries may be accessed by any DAD workstation (or authorized WEB client), viewed simultaneously and operate in the same manner as a single library. Individual playlists can point to audio cuts contained in any DAD library. Library access can also be controlled automatically by security rules. This permits broadcasters to control use of audio based on defined criteria. For example, a library containing seasonal music might be made available only during the applicable season, or station specific content might only be available at appropriate locations in multi-station studios.

Requirements The DAD multiple Library option is available with DAD version 5 and greater.

Why buy from ENCO?

ENCO delivers world class audio delivery and automation tools to the most demanding television and radio broadcasters on six continents. Our solutions range from large multinational television live broadcast applications to the needs of the small market unattended radio station. We bring our customers flexible solutions that work the way they do while delivering exceptional value, performance and reliability.

ENCO Service and Support

ENCO's full line of support options ranging from implementation guidance and training, to 24/7 telephone support will protect and increase the return from your automation investment. Our engineers understand your business challenges and are ready to help you achieve your goals. ENCO software products are regularly updated with powerful new features and capabilities to bring ever increasing value to your operation.

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