

DAD Option

ENCORE



ENCORE enables broadcasters to quickly develop webcasting formats to supplement streaming audio to the worldwide web from DAD. ENCORE supports quick and easy distribution of text messages, including cut information (artist, title, etc.) to an IP address. ENCORE's rich set of XML tools make it easy to link artist web sites, or even e-commerce sites for selling featured music or other products online.

DAD ENCORE Benefits

- *Simple to use and understand*
- *Fast deployment of streaming WEB content*
- *Flexible WEB access to playlist information*
- *Extendable to multiple XML streams*

ENCORE Summary

DAD ENCORE includes all the XML tools, Playback State DAD Command Language (DCL), templates and documentation to quickly get DAD stored information to the WEB. The XML stream can contain DAD information about the current playlist such as "currently playing," "playing next" and "last played." This information is useful to broadcasters and webcasters for establishing a rich streaming web version of on-air content.

Requirements

DAD license or EZ-LIB stand-alone option with DAD EZ-Player option

DAD ENCORE provides the XML stream containing DAD data to an IP address where it may be utilized by other WEB page creation tools. ENCORE by itself does not provide WEB publishing or WEB page development capability. WEB site hosting services or third party WEB site development tools must be used to publish the information sent by ENCORE to the WEB. Multiple XML stream transmissions requires addition of XML repeater software ES-XMLPR.

Why buy from ENCO?

ENCO delivers world class audio delivery and automation tools to the most demanding television and radio broadcasters on six continents. Our solutions range from large multinational television live broadcast applications to the needs of the small market unattended radio station. We bring our customers flexible solutions that work the way they do while delivering exceptional value, performance and reliability.

ENCO Service and Support

ENCO's full line of support options ranging from implementation guidance and training, to 24/7 telephone support will protect and increase the return from your automation investment. Our engineers understand your business challenges and are ready to help you achieve your goals. ENCO software products are regularly updated with powerful new features and capabilities to bring ever increasing value to your operation.