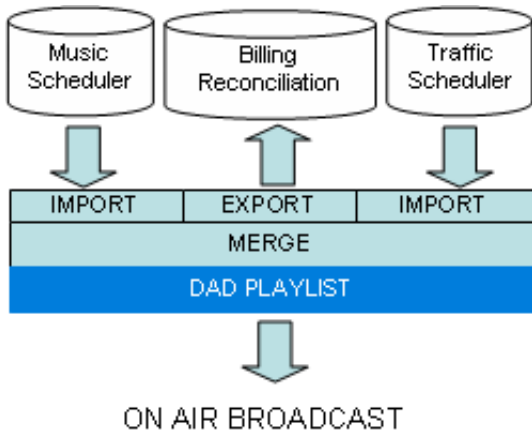


DAD Option

IMPORT - EXPORT - MERGE Traffic/Music Utilities



DAD traffic and music utility options integrate single or multiple third party scheduling systems with the DAD environment. Import, export and merging utilities automate and simplify the process of updating playlists from popular scheduling systems and provide automatic reconciliation with "as played" logs for accurate billing.

DAD IMPORT/EXPORT/MERGE Benefits

- Eliminates scheduling input errors
- Provides automatic reconciliation for billing purposes
- Tailored to meet specific scheduling system requirements

IMPORT Summary

DAD IMPORT is a customized filter that allows for importation of a schedule (from a traffic or music scheduling system) into DAD, in the form of a playlist. Since the needs of each user are so specific, each Import is customized by ENCO to match the exact requirements of your scheduling system and mode of operation.

EXPORT Summary

DAD EXPORT is a customized interface of DAD "As Played" information to an outside scheduling program facilitating reconciliation and dynamic control of scheduling operations. Since the needs of each user are so specific, each Export is customized by ENCO to match the exact requirements of your scheduling system and mode of operation.

MERGE/SuperMERGE Summary

DAD's MERGE utility lets you merge multiple music and/or traffic playlists created by external software programs into one DAD playlist. This simple to use program allows quick and easy merge of the third party playlists within DAD, where it will be played, as opposed to opening a third external product to perform this operation. The Super MERGE option adds the capability to include earlier captured voice tracking in merged DAD playlists.

Requirements DAD license or EZ-LIB stand-alone option

IMPORT: One DAD IMPORT option required for each third party music or traffic scheduling system to be supported.

EXPORT: One DAD EXPORT option required for each third party format or destination system to be supported.

MERGE: Minimum of two DAD IMPORT options required.

Why buy from ENCO?

ENCO delivers world class audio delivery and automation tools to the most demanding television and radio broadcasters on six continents. Our solutions range from large multinational television live broadcast applications to the needs of the small market unattended radio station. We bring our customers flexible solutions that work the way they do while delivering exceptional value, performance and reliability.

ENCO Service and Support

ENCO's full line of support options ranging from implementation guidance and training, to 24/7 telephone support will protect and increase the return from your automation investment. Our engineers understand your business challenges and are ready to help you achieve your goals. ENCO software products are regularly updated with powerful new features and capabilities to bring ever increasing value to your operation.