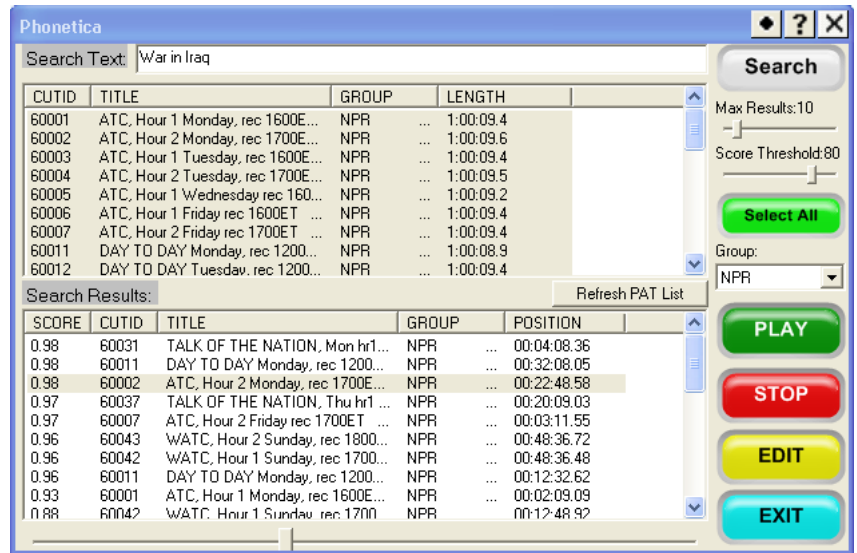


Phonetica²...it's something brand new from ENCO Systems that can save you time, grow relationships with listeners and generate new revenue. Sounds great, right? So what exactly is Phonetica²? Well, Phonetica² is a search tool that allows you to search for spoken words or phrases contained within any recorded audio that resides on your DAD server. Basically, imagine you recorded my voice reading the sentence above into a Phonetica²-enabled server. A DAD Client can then use Phonetica² to search for audio material in the library that contains the spoken phrase 'recorded audio'. Phonetica² returns a list of matches, with time positions within the audio (along with an accuracy prediction of the match). The match list allows you to open any audio file with the DAD Editor pre-positioned to the matched word or phrase.

How does it work? ENCO has integrated advanced phonetic speech recognition technology into DAD. The results are presented by their relative accuracy, so you can pick the best matches easily. Additionally, Phonetica² is capable of working in sonically complicated settings, like text over background music or environmental noise. The heavy computational work is done during ingestion (usually at the time of the initial recording), so the searches are incredibly fast, even through very large archives of audio.



Why do you need it? Phonetica² can be of real value to you in many ways. The foremost being news, educational, long form teaching and/or informational programming. Assuming you have hundreds or thousands of hours of audio of news stories, broadcasts, raw interviews or other archival material, being able to find a specific reference very quickly makes the difference between getting an actuality into your story and just talking 'about it'. And we all know which makes a more compelling program.

Another revenue generating application is in providing value-added access to large audio archives to remote sites, listeners or station members/supporters. Phonetica² can optionally be accessed using ENCO's WebLib technology, providing fast searches of audio archives via the web. Using Phonetica² with the web provides the ability to search audio, audition it on line and then download to a local computer (depending upon your preferences) from anywhere in the world.

Phonetica² is for anyone who needs to find specific audio content without hours of mind-numbing listening or limited subjective keywords...and find it FAST. Phonetica² puts your archival audio to work for you. Phonetica² can save time, provide more resources faster, enhance relationships with listeners and can generate new revenue for you. Put Phonetica² to work for your facility, contact us at sales@enco.com or call us at (248) 827-4440 for ENCO Sales.

Why buy from ENCO?

ENCO delivers world class audio delivery and automation tools to the most demanding television and radio broadcasters on six continents. Our solutions range from large multinational television live broadcast applications to the needs of the small market unattended radio station. We bring our customers flexible solutions that work the way they do while delivering exceptional value, performance and reliability.

ENCO Service and Support

ENCO's full line of support options ranging from implementation guidance and training, to 24/7 telephone support will protect and increase the return from your automation investment. Our engineers understand your business challenges and are ready to help you achieve your goals. ENCO software products are regularly updated with powerful new features and capabilities to bring ever increasing value to your operation.

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