

## DAD Option

## SCHEDULING WIZARD



Event placement is graphically displayed on a familiar hourly program clock.

DAD's Scheduling Wizard quickly and easily creates playlists with scheduled music and/or traffic and integrates them with DAD. Scheduling Wizard operates as complete scheduling system or as an interface to popular third party scheduling systems. Utilizing simple graphical displays Scheduling Wizard greatly reduces the chance for scheduling errors and missed spots.

### DAD Scheduling Wizard Benefits

- Simple to use and understand
- Fast creation of music or traffic schedules
- Automatic insertion of schedule cuts in playlists
- Avoids dependence on cryptic commands or macros

### Scheduling Wizard Summary

The Scheduling Wizard utilizes playlist templates to speed the scheduling process. It also enhances the link between third party traffic and/or music scheduling systems with DAD. Interaction with Scheduling Wizard is through familiar, easy to use, hourly clocks and weekly scheduling grids. All can be customized and color coded to meet your format needs. Scheduling Wizard makes it easy, whether you run satellite programming, live assist or any combination. Repetitive tasks are eliminated without clutter from cryptic commands or repetitive macros in the log. Scheduling Wizard automatically creates DAD command cuts or playlists and General Purpose Interface (GPI) files for streamlined, efficient schedule integration. Scheduling Wizard uses standard Microsoft® Windows™ elements such as a toolbar and menus to access its functionality making implementation a familiar and easy process.

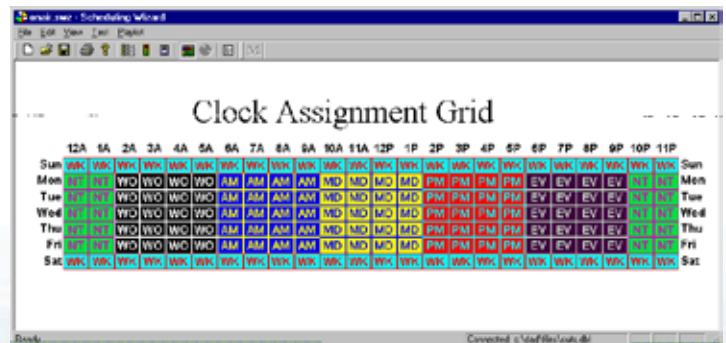
### Requirements DAD license or EZ-LIB

#### Why buy from ENCO?

ENCO delivers world class audio delivery and automation tools to the most demanding television and radio broadcasters on six continents. Our solutions range from large multinational television live broadcast applications to the needs of the small market unattended radio station. We bring our customers flexible solutions that work the way they do while delivering exceptional value, performance and reliability.

#### ENCO Service and Support

ENCO's full line of support options ranging from implementation guidance and training, to 24/7 telephone support will protect and increase the return from your automation investment. Our engineers understand your business challenges and are ready to help you achieve your goals. ENCO software products are regularly updated with powerful new features and capabilities to bring ever increasing value to your operation.



Hourly scheduling clocks are quickly assigned to weekly programming grids.

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