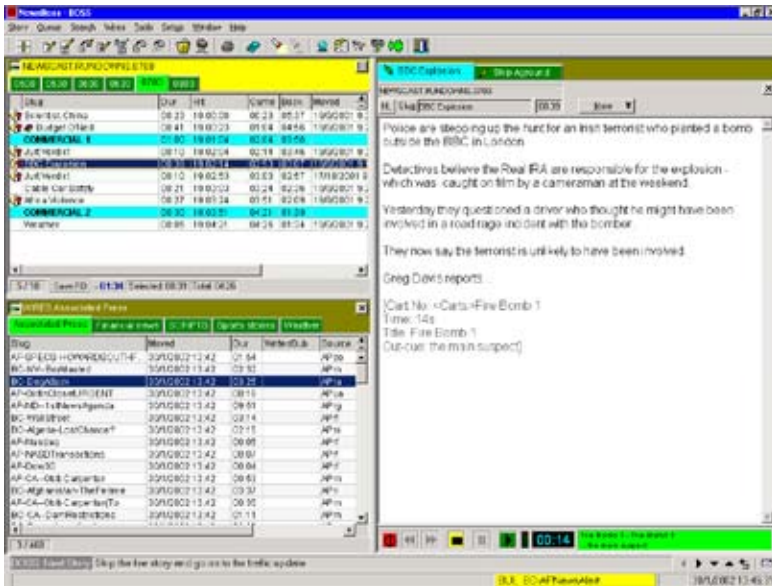


DAD Option

Newsroom Systems Interface



Wire access, rundown and scripts all readily available (NewsBoss shown)

DAD can be integrated directly with popular newsroom management systems such as NewsBoss, ENPS and iNews. NewsBoss and other DAD interface options create fully integrated audio delivery with wire service capture and much more.

DAD Newsroom Option Benefits

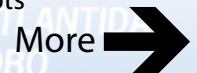
- Easy access to wire services and powerful features make news story preparation a snap
- A single integrated system to manage news and other content reduces costs and overhead
- Recorded audio cuts in DAD directly available for scripting and rundown in your news system

Newsroom Options Summary

Most newsroom systems can be integrated with DAD to provide a powerful, easy to use radio newsroom solution. With all the tools necessary to manage news stories, add local content and produce and distribute news information, integration with DAD will get your news on the air faster every time.

Key Features

- Captures wire services stories
- Network support to send and receive wire copy and scripts
- Full featured word processing capabilities
- User customizable prompter
- Audio cuts can be embedded in scripts
- Storm information system
- Internal messaging between workstations
- Audio editing optimized for newsclip recording and waveform editing
- Integrated archiving system
- Full featured word processing capabilities
- User customizable prompter
- Audio cuts can be embedded in scripts
- CartChunk format support



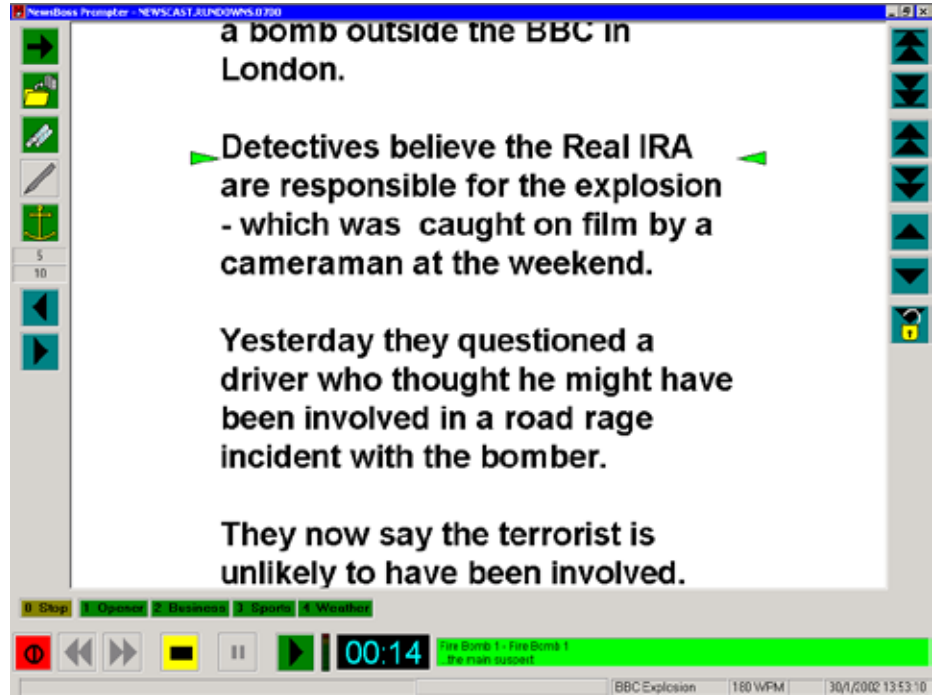
World Class Digital Audio Delivery Systems

News System Interfaces

Newsroom Systems

- NewsBoss
- INews/AvStar
- Associated Press ENPS
- MOS based newsroom systems
ActiveX/MOS modules available to create embedded audio editing environment and integrated prompting display

Requirements NewsBoss may require Faircom Database Server license (ES-NBOSS/FC); ES-ENPS interface requires EZ-LIB & EZ-SCRIPT; All multi-tasking workstations with DAD and Newsroom applications require additional RAM



NewsBoss Prompter window

Why buy from ENCO?

ENCO delivers world class audio delivery and automation tools to the most demanding television and radio broadcasters on six continents. Our solutions range from large multinational television live broadcast applications to the needs of the small market unattended radio station. We bring our customers flexible solutions that work the way they do while delivering exceptional value, performance and reliability.

ENCO Service and Support

ENCO's full line of support options ranging from implementation guidance and training, to 24/7 telephone support will protect and increase the return from your automation investment. Our engineers understand your business challenges and are ready to help you achieve your goals. ENCO software products are regularly updated with powerful new features and capabilities to bring ever increasing value to your operation.

CLEVELAND INDIANS DALLAS MAVERICKS DETROIT PISTONS DISNEY RADIO GOLF CHANNEL
FAMILY LIFE BROADCASTING ENTERTAINMENT TONIGHT KANSAS CITY ROYALS METRODOME
DISCOVERY NETWORK IRAQ MEDIA NETWORK SPORTING NEWS RADIO ATLANTIDA
RADIO BOHEMIA CHINA INTERNATIONAL RADIO EUROPA RADIO GLOBO
RADIO REPUBLIC INDONESIA MAINICHI BROADCASTING SYSTEM CREATIVE AUDIO PRODUCTION
ENTRAVISION FOX NEWS JEFFERSON PILOT KABC MTV PARAMOUNT SALEM
SKY BROADCASTING SUSQUEHANNA MEDIA CO WESTWOOD ONE
WGN WJZ WOP CBS CNN CNBC ESPN

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