



## **PRESS RELEASE**

### **ENCO Expands in India, Opens Branch in New Delhi**

Southfield, Michigan, July 17, 2006: ENCO Systems Inc., a leading worldwide provider of Digital Audio Delivery Systems, announced that they have opened a Branch office in New Delhi India.

Eugene Novacek, P.E., President of ENCO Systems said, "India is rapidly expanding commercial radio broadcasting throughout the country. ENCO's StreamLine® has been selected by many new radio station licensees to provide the most complete, modern, state-of-the-art, studio solution for automation, music scheduling and traffic management. Our operations in India will provide local customer support, training and implementation assistance to ensure these new broadcasters are successfully on the air quickly and that their studio automation and data infrastructure exceed the highest international standards."

ENCO's StreamLine is an integrated system addressing all aspects of radio automation, music scheduling and traffic management. StreamLine combines Powergold® Music Scheduling from Micropower Corporation and Wick's Visual Traffic® with ENCO's DAD® radio automation system to deliver a complete integrated radio management and automation solution. StreamLine is a complete radio solution that combines the best-in-class elements for audio management, automation, on-air assist, and music/traffic scheduling in one turn key package. StreamLine is ideal for the emerging commercial broadcast industry in India as it provides all essential elements of a radio station's audio management and playout infrastructure in an integrated package which can be implemented very quickly and is easily scaled for implementations ranging from massive markets to small rural stations.

ENCO's India branch office is managed by Arjun Srivastav and is co-located in New Delhi with Broadcast Technologies, a BT Group Company that continues as a dealer for ENCO products. ENCO plans to establish additional branch offices across the country as India's roll out of newly licensed FM broadcasters continues.

#### **About ENCO ( [www.enco.com](http://www.enco.com) )**

ENCO Systems is a leading provider of Digital Audio Delivery Systems for demanding television and radio organizations worldwide. ENCO is headquartered in Southfield, Michigan with offices in Oregon, Minnesota, South Carolina, India and the United Kingdom and retains distributors throughout the world.

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