



PRESS RELEASE

ENCO Announces Google AdSense™ for Audio Support

Southfield, Michigan, April 16, 2007: ENCO Systems Inc., a leading worldwide provider of Digital Audio Delivery Systems, announced the integration of support for Google's AdSense™ for Audio into their 5.3a and later versions of DAD. AdSense™ for Audio is an automated way for radio stations to supplement their existing revenue streams by making their inventory available to new advertisers that aren't easily accessible today.

Google's AdSense™ for Audio system delivers air-ready commercials directly to a stations DAD automation system. AdSense™ for Audio provides stations with the ability to review and/or reject any spot before it airs as well as providing real-time reports online to track advertising schedules and revenue reports.

"As a leading automation provider, ENCO Systems, and the stations who use their DAD product, are an important part to the continued growth and long term success of AdSense for Audio," said Russell Ketchum, Business Product Manager for Google AdSense™ for Audio. "We know that DAD users have been asking for access to AdSense for Audio. We're pleased to be working with ENCO to make this a reality and to be connecting Google's advertisers with their station customers."

Eugene Novacek, President of ENCO stated, "When our clients request something, we try and provide it, so when the opportunity came along for ENCO to work with Google on implementing access to AdSense for Audio within DAD, we jumped at it. Any way that we can help our clients generate more revenue from their airtime is a win for them, for us and for the industry."

ENCO Support for AdSense for Audio is a no charge feature integrated into DAD version 5.3a and higher and will be available to any DAD user currently under a technical support agreement.

About ENCO (www.enco.com)

ENCO Systems is a leading provider of Digital Audio Delivery Systems for demanding television and radio organizations worldwide. ENCO is headquartered in Southfield, Michigan with offices in Minnesota, South Carolina, Nashville, India and the United Kingdom and retains distributors throughout the rest of the world.

For further information on ENCO Systems, Inc. contact Don Backus, Vice President of Sales and Marketing, ENCO Systems, Inc., 29444 Northwestern Highway, MI 48034 USA Tel: 800-362-6797 or 248-827-4440 Fax: 248-827-4441 or e-mail: sales@enco.com. Additional information about ENCO is available on their website: www.enco.com .

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