



PRESS RELEASE

ENCO Announces PADapult™

Southfield, Michigan, September 6, 2005: ENCO Systems Inc., a leading worldwide provider of Digital Audio Delivery Systems for television and radio broadcasters, today announced a new method for broadcasters to get Program Associated Data, or PAD, out on their HD Radio transmission. Along with HD Radio's digital audio signal, or Main Audio Program (MAP), there's also a text stream embedded in the carrier wave. This Program Associated Data (PAD) gives land-based stations capabilities similar to satellite radio services. Text scrolls across the front of the receiver's LCD panel. Song and artist information and station ID are standard content, but the PAD can also include traffic and weather updates or other information the station provides — even commercials.

ENCO's DAD system has fully supported the automated delivery of PAD data since the standard was defined. PADapult addresses the needs of broadcasters that wish to easily encode and transmit PAD data on the fly. This capability is particularly useful for broadcasters in live news/talk and sports formats where standard data may not be available from their audio library. It is also useful to broadcasters playing CD's from traditional devices who wish to create and send PAD data to their HD Radio audience.

PADapult is available as an add-on module for DAD users. A stand-alone version is also available for users who do not have DAD systems.

PADapult will be available Oct. 1st 2005.

About ENCO (www.enco.com)

ENCO Systems is a leading provider of Digital Audio Delivery Systems for demanding television and radio organizations worldwide. ENCO is headquartered in Southfield, Michigan with offices in California, Minnesota, New York, and the United Kingdom and retains distributors throughout the world.

For further information on ENCO Systems, Inc. contact Neil Price, Vice President of Marketing, ENCO Systems, Inc., 29444 Northwestern Highway, MI 48034 USA Tel: 800-362-6797 or 248-827-4440 Fax: 248-827-4441 or e-mail: price@enco.com. Additional information about ENCO is available on their website: www.enco.com.

Authorized For Immediate Release, September 6, 2005