



PRESS RELEASE

ENCO Systems Honored by Radio Magazine With a Pick Hit Award

Southfield, Michigan, April 23, 2008: ENCO Systems Inc., a leading worldwide provider of Digital Audio Delivery Systems, announced that they received a Pick Hit Award from *Radio* magazine at NAB2008 in Las Vegas,. The *Radio* magazine Pick Hits panel selects the top 15 new products introduced at the convention.

This year, ENCO Systems earned one of the coveted Pick Hit Awards for RAMA, a Remotely Administered Metadata Appliance designed for radio stations and networks to provide ancillary data to HD Radio, RDS and station web sites.

Eugene Novacek, President of ENCO Systems said, "We have had the good fortune to be awarded two Pick Hit awards in the past, most recently in 2004 and it is always a gratifying experience. Chriss and the panel of judges at Radio magazine are the cream of the crop in broadcast engineering, and to impress them shows that we've really accomplished something."

"The Pick Hit Awards are limited to 15 winners, which maintains the value and prestige of the award," says Chriss Scherer, editor of *Radio* magazine. In addition, the Pick Hit Award judges follow a strict set of rules and make their selections independently and anonymously, which is a further testimony to the proven value of the award to radio broadcasters."

The Pick Hit Awards were first presented at the NAB Convention in 1985, making them the oldest technology award at the convention. The Pick Hit Awards are selected by a panel of judges who are radio broadcast engineers from radio stations, radio networks and radio production facilities. The *Radio* magazine staff has no influence in the Pick Hit Awards decision, which ensures that there is no bias in the selections. The official Pick Hit rules require that the winning products must fit a recognized need in radio, are priced within reason, are available within the current calendar year and have never before been exhibited at the NAB Convention. The complete list of recipients will be published in the June 2008 issue of *Radio* magazine, and it is available online at RadioMagOnline.com.

RAMA information is available at the ENCO web site at www.enco.com and RAMA will begin shipping later this month.

About ENCO (www.enco.com)

ENCO Systems is a leading provider of Digital Audio Delivery Systems for demanding television and radio organizations worldwide. ENCO is headquartered in Southfield, Michigan with offices in Nashville, South Carolina, India and the United Kingdom and retains distributors throughout the rest of the world.

About *Radio* magazine

Tracing its roots to 1959 and *Broadcast Engineering* magazine, *Radio* magazine has served the interests of radio station and radio network engineers, managers and owners since 1994. Written by radio industry professionals for radio industry professionals, *Radio* magazine delivers in-depth technical expertise with the most-respected editorial content. *Radio* magazine is published by Penton Media.

About the Pick Hit Awards

First presented at the NAB Convention in 1985, the Pick Hit Awards are the original technology award at the convention. The awards are selected by a panel of judges who make their selections independently and anonymously and then convene for a meeting on the third day of the convention. The *Radio* magazine editorial staff has no part in the selection process. Winning products are selected because they are useful to radio broadcasters, are priced within reason, are available within the current calendar year, and are new introductions at the NAB Convention.

For further information on ENCO Systems, Inc. contact Don Backus, Vice President of Sales and Marketing, ENCO Systems, Inc., 29444 Northwestern Highway, MI 48034 USA Tel: 800-362-6797 or 248-827-4440 Fax: 248-827-4441 or e-mail: sales@enco.com. Additional information about ENCO is available on their website: www.enco.com.

Authorized For Immediate Release, April 23, 2008

###