



PRESS RELEASE

ENCO's UK team growing to meet demand

11th January 2006 Nutbourne, Chichester, United Kingdom - ENCO Systems has been establishing an expert team in the UK over the past 5 years – this week Marc Phillips joins the UK operation to manage the growing demand for ENCO products.

Marc, with 12 years experience in commercial radio and media, has taken on the role of Head of Sales & Marketing (UK) to spread the word about ENCO's range of Digital Audio Delivery (DAD) systems for radio and TV. Marc Phillips has held key positions at 2 south coast radio stations and worked across media, new media, design, web and IT, counting clients such as Texaco Online and the British Airways approved www.concorde-watch.com in his portfolio.

In the US ENCO has established a strong market in both radio and TV sectors and leads the field in innovation and delivery of new technology. Marc Phillips says, "ENCO DAD products really are the top of their class, we work with the biggest radio providers in the US, and our reputation has secured new TV clients such as NBC, CNN and ESPN – we are now looking to further expand our reach into the UK, both in radio and new TV sectors".

ENCO Systems work across 6 continents, to provide the latest DAD systems ensuring that ENCO clients have full technical capability both now and in the future by providing continuous updates, technical expertise and support around the clock.

Don Backus, VP Sales and Marketing of ENCO's US Headquarters in Michigan explained, "At ENCO we pride ourselves on offering the best value to our clients – why settle for something that will just do the job when you can have a product which will do it better, with more flexibility and cater to your future requirements for a similar level of investment – ours is a smarter product that will work harder for you to exceed your expectations and help you to realise your full broadcasting potential "

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For latest product news and company information visit www.enco.com or call the ENCO team on 01243 389222.

Pictures available:

Marc Phillips, Head of Sales and Marketing (UK)

Don Backus, VP Sales and Marketing

Product picture in use

Contact: Marc Phillips on 07967 971859 for more information

ENCO Systems is a leading provider of Digital Audio Delivery Systems worldwide, and is headquartered in Southfield, Michigan with offices in New York, Minnesota, California and the United Kingdom.

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