

ENCO Partners with Actus Digital to Bring Cost-Effective Compliance Recording and Monitoring to U.S. Broadcasters

Actus' enterprise media intelligence solutions complement ENCO's renowned automation, playout and closed captioning offerings in complete, end-to-end television workflows

Southfield, MI, April 17, 2017 – [ENCO](#) has forged a partnership with Belgium-based broadcast compliance monitoring specialists [Actus Digital](#), with ENCO becoming the first North American distributor of Actus' comprehensive media intelligence platform. The two companies will highlight their relationship and interoperability between their complementary solutions at the 2017 NAB Show, coming up April 24-27 in Las Vegas.

Designed for broadcasters, networks, cable operators, IPTV providers and government organizations, the Actus platform is a cost-effective recording and compliance solution for ensuring broadcasts meet regulatory requirements – such as those mandated by the FCC – including closed captioning, audio loudness limits and more. The Actus-View application, the cornerstone of the Actus platform, provides broadcast video logging and compliance monitoring through an intuitive, HTML5, web-based user interface. Operators can record and monitor any number of channels, create clips, retrieve recordings and send captured media to editing and media asset management systems, all within a single unified user experience accessible from any connected workstation, tablet or mobile device.

Actus Clip-Factory provides an integrated solution for repurposing broadcast content into video clips for web and mobile viewing, OTT, VOD, catch-up TV and social media. Reducing complexity and costs by eliminating the need for multiple separate products, Actus Clip-Factory incorporates video recording, content extraction, editing, metadata application, transcoding and delivery management into a single streamlined solution.

Actus solutions are ideal complements to ENCO's award-winning television offerings, including the MOM (Media Operations Manager) automation and playout platform, enCaption automated live closed captioning engine and ClipFire instant media playback system. Under the new partnership, ENCO's world-class sales and support teams will provide Actus Digital with its first U.S.-based presence. In addition to bringing the benefits of the Actus platform to North American customers, ENCO will also leverage its renowned customer service capabilities to assist Actus users.

"Our customers have often asked us to recommend compliance logging and monitoring solutions," said Ken Frommert, general manager of ENCO. "The Actus platform provides a comprehensive, cost-effective and forward-looking compliance solution that we can stand behind

with confidence, while Actus Clip-Factory reinforces our mission to seamlessly bridge traditional broadcast with multi-platform distribution opportunities. Our new partnership with Actus Digital expands our ability to offer customers one-stop shopping for complete, end-to-end workflows from production through to compliance verification, and we're excited to be bringing their solutions to North American broadcasters."

Other Actus solutions complementary to ENCO video solutions include Actus-AdWatch for automatic advertising tracking and verification, Actus Rating-Analyzer for competitive viewership analysis, Actus Alert-Center for broadcast quality assurance, and Actus ChangeTracker for automatically detecting modifications between linear feeds.

"Today's broadcasters prefer investing in comprehensive solutions that add value across multiple operational tasks rather than addressing just one function," said Larry Joffe, VP of business development at Actus Digital. "We are delighted to partner with ENCO, giving us a local U.S. presence with proven technical expertise and first-class customer support while offering broadcasters a single source for end-to-end workflows. A key element of Actus' success in Europe and Asia has been our ability to tailor our platform to very specific customer requirements, and ENCO's deep technical and software proficiency will help us achieve the same success in the U.S. market."

Actus-View and Actus Clip-Factory will be showcased alongside ENCO's complete range of television and radio automation and playout solutions in the ENCO booth (N2024) at the 2017 NAB Show, while the full Actus platform will be demonstrated in Actus Digital's own booth, SU11021.

About ENCO

Founded in 1983, ENCO Systems is a world leader in playout and automation system solutions for demanding radio and television organizations. ENCO is headquartered in Southfield, Michigan USA and retains a worldwide distribution network. For more information, please visit: www.enco.com.

About Actus Digital

[Actus Digital](#) is a leading provider of enterprise media intelligence solutions designed for broadcasters, networks, cable and IPTV operators, and governments. The Actus platform is a compliance solution that complies with all regulators' requirements. It also provides a solution for [clips generation](#) for the Web, social media, VOD, OTT and Catchup TV as well as automatic ad tracking for competitive analysis and verification. The Actus Alert Center provides audio and

video alerts to assure high quality content. Actus provides its solutions to hundreds of customers worldwide, such as CNBC, Sky, Fox, Sony, Star, AMC Networks, BBC, Disney and more.