

MOM

Media Operations Manager

KEY BENEFITS

- ✓ Video/Audio Playout with as run logging
- ✓ Simple, Intuitive Software Interface
- ✓ Seamless Integration with 3rd party video production systems
- ✓ Proven Powerful Engine

ABOUT

MOM (Media Operations Manager) gives television stations, cable networks, and video streaming providers a cost efficient, yet comprehensive platform to organize and automate a wide array of virtual and audio content. MOM is a complete automated playout system that brings automatic ingest, media asset management, graphics, and playout automation together in one platform.

Leveraging the powerful engine, configurable front-end layout and ease of use of ENCO's award winning audio automation, MOM allows a single operator to ingest, schedule, edit and playout media from the same system, unifying all media workflow operations within one workstation.



MEET MOM

From the company that created DAD, comes MOM, the Media Operations Manager you need to organize and automate all of your visual and audio assets. MOM has powerful multi-format capable media players that can combine a mixture of formats eliminating the need to transcode assets at ingest.

MOM features drag and drop scheduling and a multitude of intuitive graphic tools for previewing, trimming, cueing, and transition control. 24/7 automation is a breeze while the 4th generation OnAir user interface provides quick and easy log changes and manual control of playback and live insertion when needed.

MOM provides up to 4 channels of simultaneous Record and Playout and easily integrates with numerous switches routers control surfaces EAS devices and more via a highly developed set of GPI, serial and IP interfaces. Integration with Program and Traffic scheduling systems as well as complete Video Production systems.



KEY FEATURES

- ✓ Configurable Graphical User interface
- ✓ Multiple Program Outputs each with configurable definition
- ✓ Plays/Combines Multiple File Formats – no need to transcode
- ✓ Up/Down/Cross Conversion
- ✓ Drag and Drop Scheduling
- ✓ Traffic Integration with 3rd party schedulers
- ✓ Automatic Ingest Features

Simple, Flexible, and Reliable Automation for Television.

