

# ENCO DOES VISUAL RADIO

Turn your radio station into a complete multimedia experience with automated camera switching, music video playback, and graphical overlays.

Manually control every aspect of your production in real time, or let ENCO's award-winning automation system take care of everything, so you can focus on what really matters.



## SOLUTIONS FOR ANY STATION

### FULLY AUTOMATED VIDEO PLAYOUT



Manually control the show with a familiar video switcher design or set your playlist and let ENCO's automation system take care of everything else. See what the power of ENCO's industry leading automation can do for your station.

### VOICE-CONTROLLED CAMERA SWITCHING



Automatically switch cameras to focus on whoever is speaking. Create custom rules to display both camera feeds at once and assign a graphical overlay to frame the shots. Set and forget functionality that can handle every step of the live switching process. It's like having a director in-studio.

### STUNNING VISUAL GRAPHICS



Create professional graphic overlays, display social media updates from a number of different outlets, and apply visual effects and transitions. You can even chroma-key to replace your studio with a virtual set. The possibilities are endless... and can be automatically changed at any time. Displaying lower thirds, network bugs, or breaking news crawls has never been easier.

### USER-FRIENDLY INTERFACE



The live assist interface is perfect for radio stations looking to start broadcasting video. No need to learn complicated new software or manage multiple libraries. With Visual Radio from ENCO, you can produce a visually pleasing show from the familiar Presenter Interface, with little to no workflow change from radio automation.

