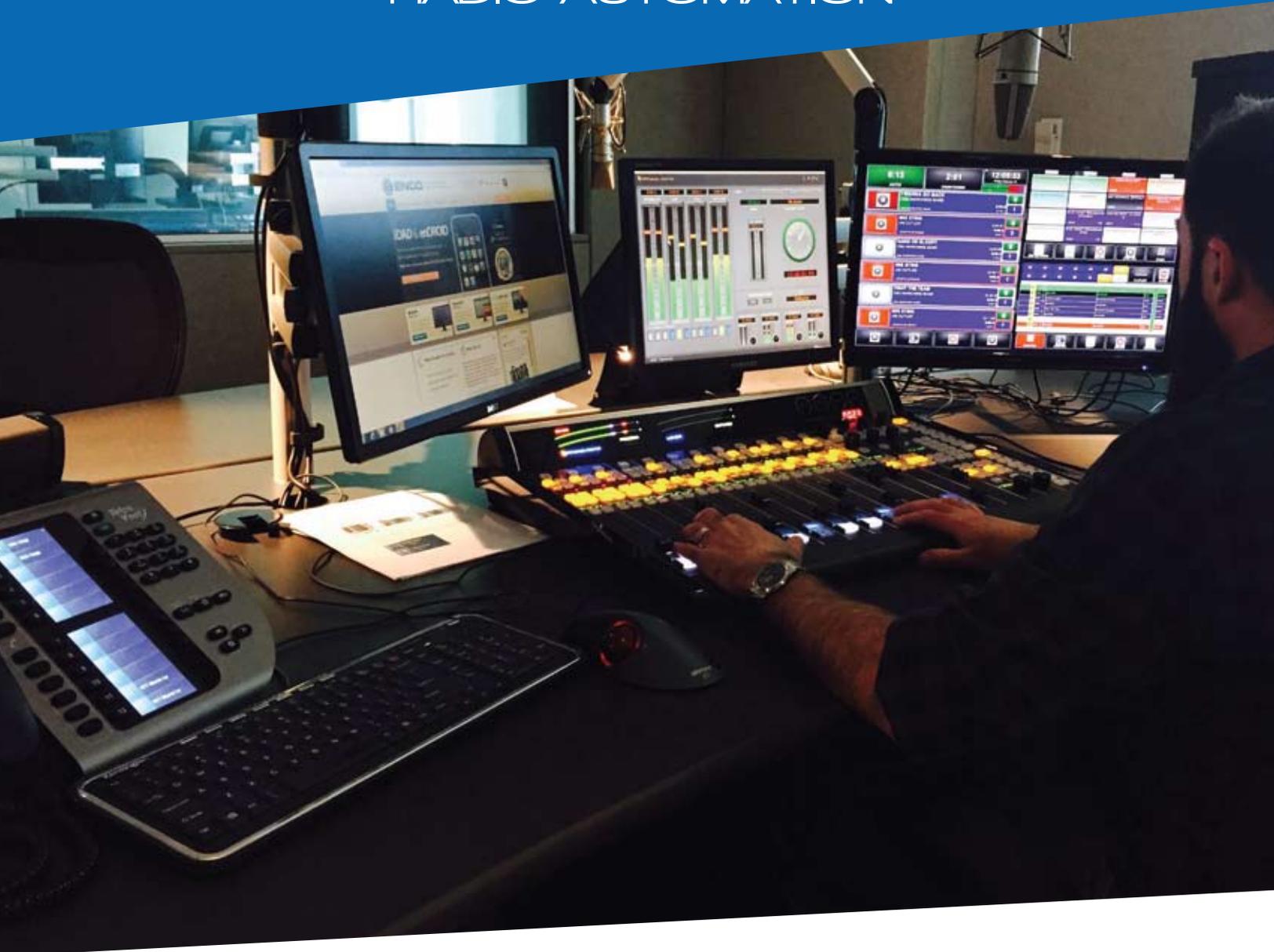


DAD

RADIO AUTOMATION



The World's Most Powerful
AND FLEXIBLE
Radio Automation Software



DAD

RADIO AUTOMATION

INTRODUCING the all new DAD, the latest generation of the world's most powerful and flexible radio automation software

Building on a heritage in automation technology and an in-depth understanding of challenges faced by radio broadcasters, ENCO continues to lead the way in radio automation solutions.

The all new DAD is the latest in a 25 year line of world class automation software designed for today's digital radio environment. DAD provides you with all the tools to make your broadcasts sound better, make running your station easier, and give you unrivaled power and control. With cutting edge integration, capabilities and powerful control automation, DAD keep your studios running smoothly and efficiently every minute of every day.

The highly redundant and flexible architecture allows for infinite scalability and high performance ensuring your specific needs will be met into the future. New advances and improvements are incorporated without long development cycles allowing you to readily embrace new technologies and media.

Don't be constrained by the automation system sitting at the core of your operation, let DAD free you up to create radio how you want. DAD will allow you to reduce costs, make the most of your time and grow with you into the future.



KEY BENEFITS

USER FRIENDLY:

Award winning Presenter interface for live assist Playout. Fast paced changes easily made on the fly. Customizable module based architecture.

POWERFUL ENGINE:

Powerful automation engine allows for up to 16 separate playlists to be run from one workstation simultaneously.

SCALABLE DESIGN:

Whether you need a single workstation or 100, a DAD system can be designed to fit you now and into the future.

OPEN API:

Open API for integration with new or existing technologies.

PERFORMANCE ORIENTED:

DAD is built for speed and reliability. High speed database allows for instant searching and sorting. Scrollable lists allow you to view all of your assets instantaneously.

CENTRALIZED CONTENT:

Share content across multiple stations. Easily break away for local commercials, liners and jingles and rejoin seamlessly.

EASY INTEGRATION:

Seamlessly integrate into any environment. DAD interfaces with all kinds of broadcast hardware and software.

SUPPORTS ANY LANGUAGE:

Unicode compliant. DAD will work with any character set in any language.

REMOTE VOICETRACKING:

Voicetrack into your playlist from anywhere in the world via Web Browser, iPad, or Windows PC. No VPN required.

AUTOMATIC CONTENT INGESTION:

Download content on demand or schedule and convert on the fly.

MULTI-TRACK EDITOR:

Directly integrate with Adobe Audition and Hindenburg Journalist Pro. Export from any 3rd party editor.

AUTOMATIC PLAYLIST CREATION:

Automatically create playlists out of music and commercial logs. Re-export traffic and without having to re-merge the logs.

CONTENT DISTRIBUTION:

Rule based content distribution to push or pull content between sites, studios, and devices.

FLEXIBLE COMMANDS:

Integral programming language allows for construction of commands and macros to operate the system more efficiently.

SCHEDULING:

Integrated scheduling software plus tight bi-directional interface to leading scheduling systems.

REAL-TIME LOG:

Real time log changes in any studio at any time. No need to reload the current hour or current day's log.

WORLD CLASS SERVICE:

ENCO's responsive client support is second to none and available 24x7x365.

THE WORLD IS YOUR STUDIO

enCloud Web Based Solutions For Radio Automation

iDAD and enDROID allows users to record audio from their smart phone and send that audio directly into their DAD System. It allows to control the studio via command cuts.



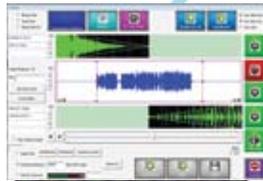
iDAD-Remote allows users to remotely voice track from an iPad anywhere with internet connectivity.



Web Voice Tracking provides internet based voice tracking from popular web browsers.



Remote Tracking Client uses the same powerful voice tracker that is back at the studio from any PC connected to the internet. No VPN required.



WebLib2 provides browser based access to libraries and playlists. Make modifications, upload, download, audition.



Virtualize Your Automation System With ENCO1

ENCO1 is a fault tolerant virtualized solution designed around a unique specification for the radio automation environment. It increases efficiency and reliability, reduces operating expenses, and decreases your automation system's footprint - all while lowering a facility's total cost of ownership. ENCO1 is capable of replacing several physical workstations and servers with a single unit.



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For more information
or to schedule
a live demo,
please visit
www.enco.com

WHY ENCO?

- We understand the challenges faced by today's radio broadcasters because we come from a radio background.
- Our client list speaks for itself, from small market radio to the largest radio broadcasts in the world, ENCO DAD runs on thousands of stations globally every minute of every day.
- ENCO has been an independent company since 1983. We are not owned by one of your competitors and our core focus is not another product.
- We maintain our competitive edge through constant innovation and adapting to the needs of the ever changing radio landscape.
- Our business is founded on customer service. Our customers continue to keep us as their radio automation partner because we treat every station as if it were our own. The longevity of our customer base is proof of this.

World Headquarters

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