



# HotShot

## Instant Audio Playout

HotShot is an intuitive audio playout system that harnesses the power of ENCO's media library and makes it all available with the press of a button (or a touchscreen). Whether you're playing out audio for television, a sporting event, a conference or a live music act, HotShot flexes to fit your needs.



### Audio at the tips of your fingers

Perfect for live production, stadiums and arenas, OB trucks, etc.



### Instant access, searchable database

Instantly play clips from your network, search for files in a virtually unlimited database, and play files of almost any format



### Multiple Layouts

With up to 5000 Hot Keys spanning 100 user-selected pages



### Turnkey system

Delivered as a complete 2-RU package, complete with USB button box controller. Available in stereo or surround packages.



### Simplified Rights Reporting

Automatic generation of "as played" logs greatly simplifies rights reporting tasks

## About HotShot

HotShot provides instant access to audio assets anywhere locally or on the network via a searchable database that supports a virtually unlimited number of audio files and audio types. Powerful features include auto trimming, instant cueing, auto ingest, and custom asset reporting. HotShot is the 'button box' appliance that is ready for today's control rooms, audio suites and broadcast trucks. It's the perfect combination of solid hardware and reliable software that delivers both ease of use and real value.

## iPad Control

Take a step back from the production room desk and work comfortably with iShot. iShot allows remote users to control a Studio HotShot system from an iPad connected via WiFi. Taking control of your audio has never been easier or more flexible: quickly set up iShot then move to wherever the action is.



## DADtv

### Audio Automation for Television

A great television production is only half video... make sure your program's audio is perfectly on time and flawlessly played out. With DADtv, you can rest easy knowing that ENCO's automation system is running the show.



#### Instant Access to All Your Audio

Easy to use, instant access to all audio material anywhere on your network



#### Simple Audio Sequencing

Perfect for beds, bumps, and voiceovers



#### Interface with a Wide Range of Television Automation Systems

Sony ELC, Ross Video, Grass Valley, and others



#### Surround Sound Compatible

Enables incorporation of discrete Surround Sound 5.1/7.1 audio into HDTV broadcasts via analog, AES, AoIP, and MADI



#### Simplified Rights Reporting

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## About DADtv

DADtv is the most advanced audio playout and automation system available for live and production television. Since 1992, DADtv has been the industry leader in providing audio for video to television broadcasters around the globe. Our user list includes major networks and local stations in all market sizes. Don't compromise with other digital carts or instant playback devices, put the power of DADtv to work for you!

## All-in-One Solution

Every DADtv configuration is an integrated audio solution providing full multi-channel record and playback capabilities with a generous selection of random access 'hot key' based and sequential, playlist driven user interface choices. Interface with audio consoles, control surfaces, serial controllers, and GPI to get the most out of your DADtv system.